



## **COURSE OVERVIEW**

Business is at the heart of the economy from major corporations to small and medium enterprises. Each provides a vital input into communities, creates income, provides wealth and invests in innovation and creativity.

The BTEC Level 1/Level 2 Tech Awards in Enterprise provides students with a broad foundation of knowledge required for further study in business including different types of business, Career planning and the role of enterprise in business. Working on your projects will involve you in research, surveys, interviews and presentations. You will use computers to write your projects and present your work. You will be encouraged to take responsibility for your own work and you will need to work as a co-operative member of your group.

### **The 3 components you will study are**

- 1. Exploring Enterprise**
- 2. Planning for and pitching an Enterprise activity**
- 3. Promotion and Finance for Enterprise**

Component 1 and 2 and internally assessed coursework and Unit 3 is an externally assessed synoptic test.

## **EXAMINATIONS**

For component 3 Learners will be provided with a case study of a small to medium enterprise (SME), and a series of activities to complete. The external assessment takes the form of a set task/external assessment taken under supervised conditions, which is then marked and a grade awarded by Pearson. Learners are permitted to resit the external assessment once during their programme by taking a new assessment

## **SUCCESS CRITERIA**

All pupils are aware of their target grades for Business. The new BTEC Tech Award is a level 1 and 2 qualification, graded at Pass, Merit, Distinction and Distinction\*.

- Level 2 Distinction\* · 108 points
- Level 2 Distinction · 95 points
- Level 2 Merit · 82 points
- Level 2 Pass · 69 points
- Level 1 Distinction · 56 points
- Level 1 Merit · 43 points
- Level 1 Pass · 30 points

Points for components 1 and 2. The table below shows the number of points available for internal components, depending on the grade awarded.

U	0
Level 1 Pass	9
Level 1 Merit	15
Level 2 Pass	22
Level 2 Merit	29
Level 2 Distinction	36

The points for component 3 are

U	0
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Level 1 Pass	12–17
Level 1 Merit	18–23
Level 1 Distinction	24–29
Level 2 Pass	30–35
Level 2 Merit	36–41
Level 2 Distinction	42–48

### **REVISION**

Course work catch up sessions are regularly held to help your child keep up to date with their work.

### **OTHER CURRIULUM ACTIVITIES**

Students have the opportunity to take part in the Enterprise team programme and all students participate in the highly successful stock market challenge.

### **HOW TO HELP YOUR CHILD IN BTEC BUSINESS**

- Please encourage your child to meet deadlines and encourage them to research for their coursework at home and to read around the subject.
- Please encourage your child to attend the coursework catch up sessions.

### **USEFUL RESOURCES**

Various GCSE and Vocational Business textbooks

***Please do not hesitate to contact the Curriculum Area Leader of this subject should you wish to discuss the course.***