



## **COURSE OVERVIEW**

Students are studying EDUQAS Art and Design `Graphic Communication`

All students will gain a GCSE with a Graphic Communication endorsement.

Students will produce a portfolio of work as coursework, selected from a range of set project themes as well as completing an exam project.

### **Year 10**

Students will complete skill building activities leading to a number of set project themes from which they will select work that shows evidence of meeting the assessment objectives. This work will be presented as a portfolio of evidence.

### **Year 11**

All students continue with their candidate portfolio coursework projects up until Christmas of their Year 11 course.

Themes for coursework projects are set but still open to student interpretation and interests and will all contain: **Contextual Understanding** – Graphic designer Reference, **Reflective Recording** – Recording drawn ideas, designing fonts and digital drawn work, **Creative Making** - Ideas and experimentation and **Personal Presentation** - a final piece of Graphic design work.

## **EXAMINATIONS**

From January of year 11 students will work on a Graphic design project selected from a number of choices produced by the exam board and will include the same assessment objectives contained in their coursework. The final piece for this project is produced under exam conditions over ten hours. The exam accounts for 40% of the final GCSE grade.

## **CONTROLLED ASSESSMENT**

Coursework projects are produced over 60% of classroom time. This time is under medium controlled conditions, meaning that teacher advice and guidance is allowed throughout this time. The Externally set assignment is given 40% of time.

## **REVISION**

Revision will take the form of practice and preparation for coursework and exam projects for the Art and Design - `Graphic Communication`. Guidance will be given to all students during Year 10 that will assist them in meeting the exam board criteria.



**JACK HUNT SCHOOL**

# **ART AND DESIGN GRAPHIC COMMUNICATION GCSE**

**Mr Raine  
Curriculum Area Leader, Art**

## **HOW TO HELP YOUR CHILD IN ART AND DESIGN**

- Encourage your child to practice their art skills by drawing objects, copying pictures and drawing from their imagination.
- If you have access to Adobe Photoshop or Illustrator; encourage your child to try a range of different techniques using online tutorials to assist them.
- Find out about your child's GCSE Graphic design project – what theme it is based upon and what ideas they have for it.
- Take your child to Art galleries and museums to see works of Art and Graphic Design first hand.

## **USEFUL RESOURCES**

Visit the **EDUQAS Exam Board website** for detailed information on the course. Use the drop down menus to select GCSE, Art & Design.

<http://eduqas.co.uk/>

The BBC Bitesize website offers excellent advice

<http://www.bbc.co.uk/schools/gcsebitesize/art/>

*Please do not hesitate to contact the Curriculum Area Leader of this subject  
should you wish to discuss the course.*