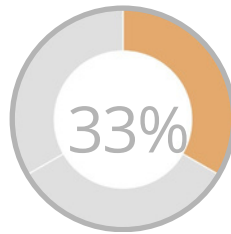


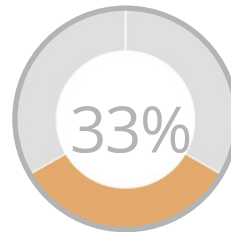
BUSINESS STUDIES

COURSE DASHBOARD

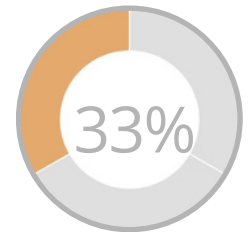
This is a two-year programme of study with examinations in Summer of Year 13. There will also be mock examinations in Year 12.



EXAM 1



EXAM 2



EXAM 3

AQA Business Studies

The aim of this course is to give you an understanding of the opportunities and problems faced by a business and of how that business might deal with them. It has a direct relevance to your life and by studying Business Studies you will improve your understanding and awareness of business and world affairs.

The topics you will study are as follows:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business (A Level only)
- Choosing strategic direction (A Level only)
- Strategic methods: how to pursue strategies (A Level only)
- Managing strategic change (A Level only)

Three written exams
Each 2 hours

Unit 1: 30%
Unit 2: 30%
Unit 3: 40%

WHERE CAN
THIS COURSE
TAKE ME?

EDUCATION...

Business Studies will clearly be of advantage to you wish to go into higher education to study a variety of degree courses.

CAREERS...

Business Studies will clearly be of advantage to you if you are considering any kind of career in the business world, in social administration.

For more information, search [AQA Business Studies](#), or email nzaman@jha.keystrust.org